

NNANNA NNANNA AJAH

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EXPERIENCE

Product Designer

ProvidusBank | October 2022 - Present

- Spearheaded the design of innovative applications enhancing operational efficiency for both bank staff and customers.
- Conducted user research to evaluate existing systems, proposing and implementing solutions that significantly improved usability.
- Designed and standardized a new transaction receipt format, optimizing clarity and user satisfaction.

Freelance Product Designer

Freelance | March 2022 - July 2024

- Partnered with diverse clients to design user-centric solutions, delivering intuitive interfaces across web and mobile platforms.
- Led user research, wireframing, and prototyping to ensure seamless user experiences.
- Provided design feedback and mentorship to fellow designers, fostering consistency and alignment with project objectives.

UI/UX Designer

TechBango | July 2022 - November 2022

- Redesigned and optimized a multisite WordPress platform, enhancing usability for Schoolmates Media and Schoolmates Directory.
- Integrated social media functionality into Schoolmates Media, including user profiles, posts, and interaction features.
- Created a streamlined interface for Schoolmates Directory, enabling efficient access to a database of 2,000+ Nigerian schools.

Graphics Designer

Karama Creative | September 2020 - March 2022

- Delivered visually compelling designs, including logos, social media graphics, and marketing materials.
- Collaborated with clients to craft cohesive brand assets that resonated with target audiences.

EDUCATION

M.Sc, Computer Science

Nnamdi Azikiwe University, Awka | In View

B.Sc, Computer Science

Gregory University, Uturu | October 2018

SKILLS

Design

User Experience, Interaction Design, Visual Design, Prototyping, Wireframing.

Research

User Testing, Information Architecture, Journey Mapping, A/B Testing, Design Strategy.

Software

Figma, Adobe XD, Adobe Illustrator, Adobe Photoshop, Slack, Trello, Asana, Jira, ClickUp, Time Doctor, WakaTime, Google Suite, Visual Studio Code.

Web Development

WordPress, HTML, CSS, JavaScript, Next.js.

Other Skills

Cross-functional Collaboration, Feedback Facilitation, Human-Centric Design.